



NDN GLOBALIZATION INITIATIVE

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Today in Washington, D.C., NDN announced a major expansion of its path-breaking Globalization Initiative. This new expansion will allow NDN to dramatically increase its work in shaping one of the most important debates in American politics today – how to best make globalization work for all Americans.

NDN's expansion has three main components:

The Launching of the *Schwartz Forums on Economic Policy* - The Globalization Initiative is launching a new, high-level set of events, the *Bernard Schwartz Forums on Economic Policy*. These events will be a major new vehicle to advance the case that the United States is well-positioned for globalization as a national economy and has the resources to undertake investments in infrastructure, research and development, and access to health care, and the education and skills of Americans for national economic success in the 21st century. These high-level discussions will take place in the Bay Area, New York and Washington, D.C., over the next year.

Expanded Staff, More Original Work – NDN is also excited to announce that Maggie Barker, an experienced economic analyst, is joining the Initiative as its new Policy Director. In the coming months, NDN expects to add several high-level part-time Fellows. The additional staff will work with NDN Globalization Initiative Director, Dr. Rob Shapiro, to produce even more original work, including the next series of papers in its 21st century skills series, which was launched last month with a paper called *A Laptop in Every Backpack*.

To mark this important new stage of NDN's work on globalization and global economics, NDN is also releasing a major new paper by NDN Globalization Initiative Director, Dr. Rob Shapiro, former chief economic advisor to the 1992 Clinton Presidential campaign, and Under Secretary of Commerce for Economic Affairs in the 2nd Clinton Administration. Titled [*The New Landscape of Globalization: How America Can Reap Its Rewards and Reduce Its Costs*](#), the paper argues:

“We live in a new period in our economic development shaped by the demands of globalization

“We live in a new period in our economic development, shaped by the demands of globalization and new technologies. So far, American businesses and workers have adapted quickly and well to these forces; and as a result, the United States has experienced stronger growth and productivity gains than any other large, advanced nation. These same factors also have serious adverse effects for millions of Americans. Even as growth and productivity have surged, new job creation and wage increases both have slowed sharply. We can address these adverse effects without sacrificing the benefits of globalization and technological advance, principally by expanding public investments in critical areas and reforming health care and energy policies.”

Creating a National Debate – NDN will also be doing more to use the latest tools available to bring this vital debate to more people. NDN will be expanding the presence of its Initiative on the internet, and will be inviting Presidential candidates to offer their views on globalization to NDN in live, webcast public events this year. Already, Presidential candidate Bill Richardson has agreed to address NDN on the theme of "making globalization work for all Americans," with a time and location to be announced soon.

NDN would like to thank Mr. Bernard Schwartz for his generous grant that has made this major new phase in our globalization work possible.

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